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2022 Post Show Report



October 22-26, 2022

Tüyap Fair Convention and Congress Center
Istanbul, Turkey



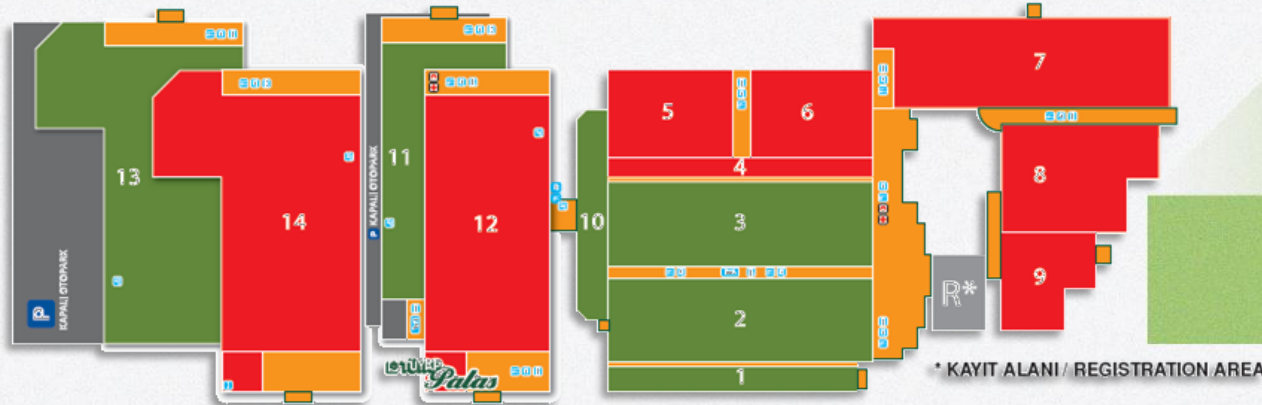
Halls

1-2-3-10-11-13



Halls

4-5-6-7-8-9-12-14





Exhibitors



30 Countries



681 Exhibitors & Co-Exhibitors

AUSTRIA	LUXEMBOURG
BELGIUM	NEW ZELAND
CHINA	NORWAY
CZECH REPUBLIC	POLAND
DENMARK	RUSSIA
FRANCE	SLOVENIA
GERMANY	SPAIN
HONG KONG	SWEDEN
INDIA	SWITZERLAND
IRAN	TAIWAN
ISRAEL	TURKEY
ITALY	U.A.E
JAPAN	U.S.A
KOREA	UKRAINE
LIECHTENSTEIN	UNITED KINGDOM



98%

Highly satisfied with
the show



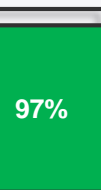
99%

Will exhibit again in
2023

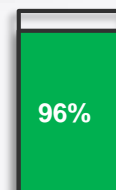
Exhibitors;



WoodTech Intermob










WoodTech Intermob





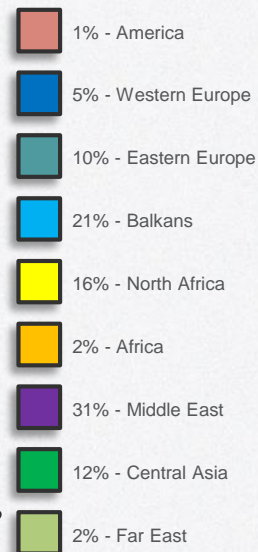
Visitors

128 Countries

Total	59.609			
Domestic	47.755			
International	11.854			

Top 20 Visitor Countries

Iran
Russia
Bulgaria
Iraq
Algeria
Morocco
Azerbaijan
Tunisia
Macedonia
Egypt
Israel
Jordan
Libya
Uzbekistan
Serbia
Saudi Arabia
Lebanon
Albania
Romania
Georgia





Hosted Buyers



300+ VIP Visitors from **29** Countries

**Listed alphabetically*

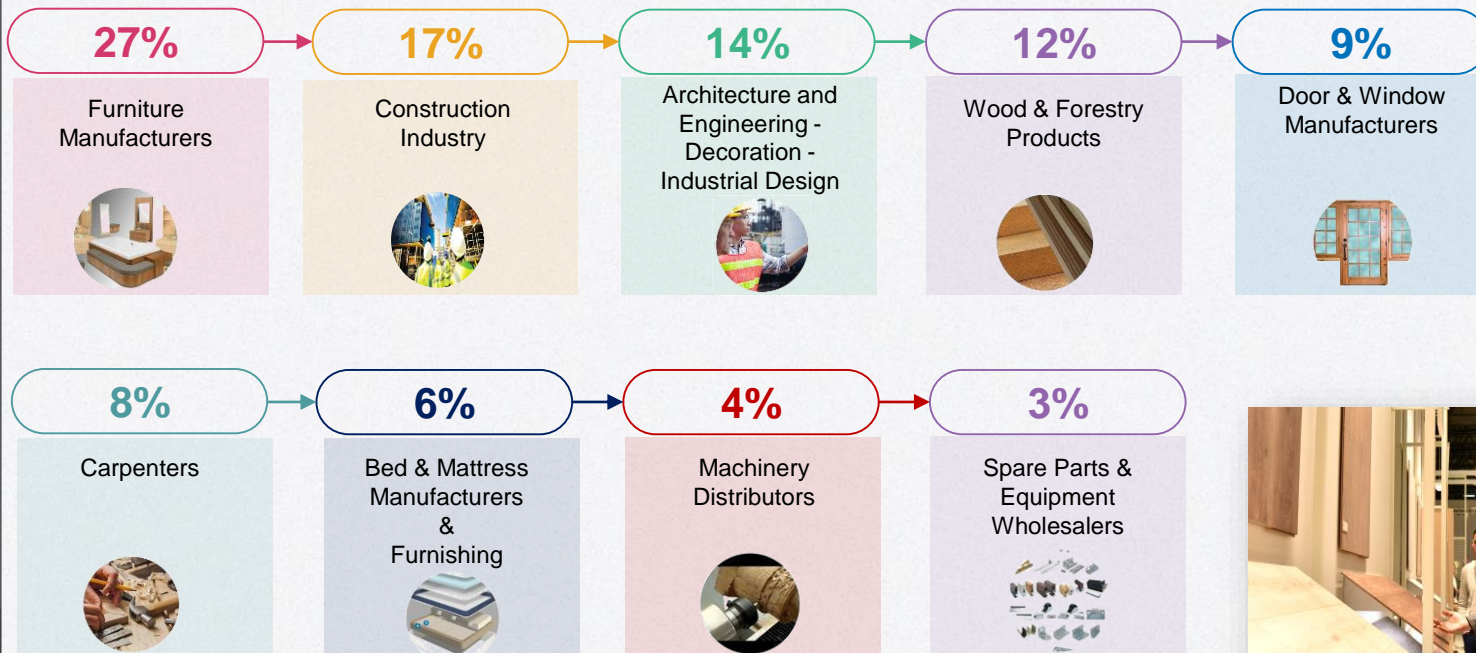
- | | |
|---------------------------|------------------|
| 1. Algeria | 16. Macedonia |
| 2. Azerbaijan | 17. Moldova |
| 3. Belarus | 18. Morocco |
| 4. Bosnia and Herzegovina | 19. Oman |
| 5. Croatia | 20. Palestine |
| 6. Egypt | 21. Romania |
| 7. France | 22. Saudi Arabia |
| 8. Georgia | 23. Serbia |
| 9. India | 24. Spain |
| 10. Iraq | 25. Tajikistan |
| 11. Iran | 26. Tunisia |
| 12. Israel | 27. U.A.E |
| 13. Jordan | 28. Ukraine |
| 14. Lebanon | 29. Uzbekistan |
| 15. Libya | |





Visitor Breakdown by Industry*

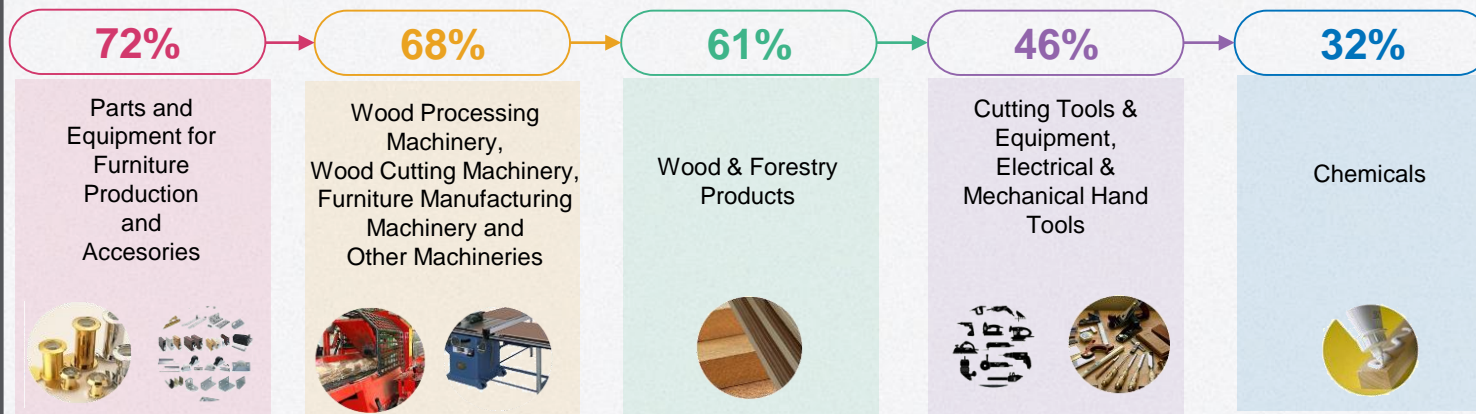
*Visitors marked multiple industries



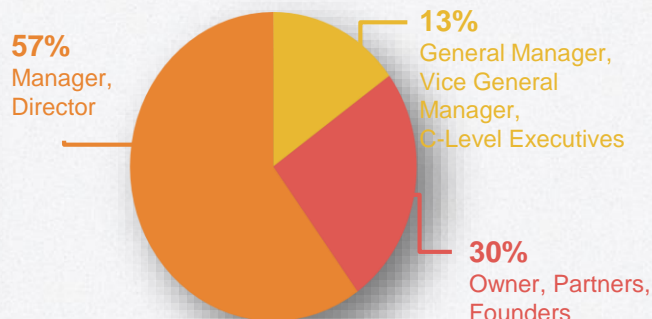
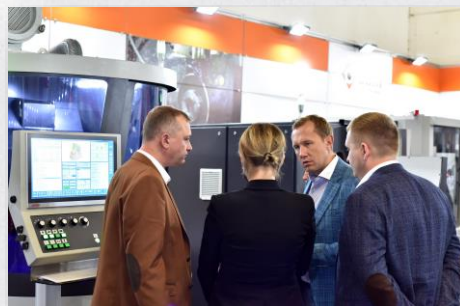


Visitor Breakdown by Interested Products*

*Visitors marked multiple product groups



Visitor Breakdown by Position





Visitors



Purpose of Visit*

New Products & Technologies

82% of visitors state that they would like to find out about new trends, technologies and products.

Finding Business Partners

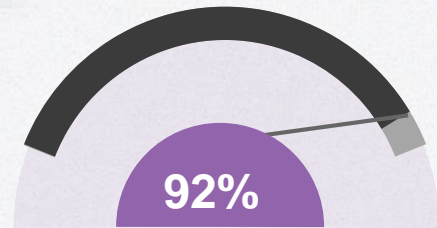
63% of visitors state that they look for new business partners.

Contacting Current Business Partners

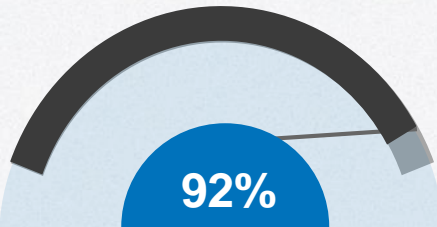
50% of visitors state that they would like to get in touch with their existing business partners.

New Business Ideas

40% visitors state that they visited the fair to get new business ideas.



Visitors who are highly satisfied with WoodTech & Intermob Fairs



Visitors who will attend WoodTech & Intermob Fairs in 2023

*Visitors marked multiple purposes



GLOBAL



October 17-22, 2022

Physical fair and digital event together!

October 22-26, 2022

- Before the fair, exhibitors and visitors came together on online platform.
- Visitors could easily filter the products and services they are interested in through the digital platform and reach the right product and company representative.

- While meeting with professionals with purchasing powers at the physical fair, the exhibitors also held meetings via the digital platform with visitors from near and far geographies who could not come to the physical fair.

156

Exhibiting
Companies

156

Company
Representatives

1.267

Visitors

53

Visitor Countries

633

Showcased
Products



Same place
We keep growing
different dates

 **INTERMOB**

Sept. 30 - Oct. 3, 2023

 **TÜYAP**



 **WOODTECH**

October 19-23, 2023

Same place
different dates



25th International Furniture Side Industry,
Accessories, Forestry Products and Wood
Technology Fair

www.intermobistanbul.com

Sep. 30 - Oct. 3 2023



36th International Wood Processing Machines,
Cutting Tools, Hand Tools Fair

www.woodtechistanbul.com

October 19-23, 2023

TÜYAP ISTANBUL, TURKEY



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