

## **This year, foreign visitors left their mark on WoodTech and Intermob, which will be held on separate dates under the roof of Tüyap as of 2023.**

**425 brands, 681 companies and company representatives attended WoodTech and Intermob Fairs held at Tüyap Fair and Congress Center between October 22-26. 60 thousand people visited these two major events of wood products, forest products and technologies sectors and the furniture sub-industry sector.**

**Starting from 2023, these fairs will be held in Tüyap on different dates to be able to respond to this intense interest with more product groups and the number of national and international companies. Intermob will be held between 30 September-3 October 2023, and Woodtech will be held between 19-23 October 2023.**

WoodTech, the 35th International Woodworking Machinery, Cutting Tools, Hand Tools Fair, and Intermob, the 24th International Furniture Sub-Industry, Accessories, Forest Products and Wood Technology Fair took place between October 22-26, 2022. 425 brands, 681 companies and company representatives attended the fairs held in 14 halls realized by Reed Tüyap Fairs in collaboration with the Turkish Woodworking Machinery Industrialists Association (AIMSAD), Furniture Accessories Manufacturers Association (MAKSDER), European Woodworking Machinery Manufacturers Federation (EUMABOIS), and with the support of Turkish Ministry of Commerce. A total number of 60 thousand people visited the fairs, 12 thousand of whom being foreign visitors from 130 countries. More than 60.000 thousand qualified industry professionals visited the fair with purchasing teams from over 20 countries, including particularly Germany, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Morocco, Palestine, Georgia, Iraq, Kosovo, Libya, Lebanon, North Macedonia, Egypt, Uzbekistan, Romania, Russia, Serbia, Tunisia, and Jordan.

Stating his satisfaction with the interest received by the fairs, **Reed Tüyap Fairs General Manager Ali Muharremođlu** said, "Exhibitions are a very important power for us to revive trade. We raise the bar every year and make a significant contribution to our country's export targets. This year, we observed a significant increase in our visitors, especially from Europe. We are happy that we have achieved a high increase rate of 12% in domestic visitors and 25% in foreign visitors compared to last year, and that we hosted new business connections."

**In 2023, Woodtech and Intermob will be held on different dates at the same place**

Woodtech and Intermob fairs, which increase their effectiveness every year with their innovations, will be held on different dates as of 2023. With this change, made in order to include more companies and products in line with the feedbacks from the participants and visitors and research for the last 3 years, WoodTech, which focuses on wood, forest products and technologies, and Intermob, which focuses on the furniture sub-industry, will take place on different dates. Reed Tüyap Fair General Manager Ali Muharremođlu made a statement on the subject, saying, "With all our stakeholders, we have taken this big decision to hold the WoodTech and Intermob fairs on different dates so that we can further improve each fair and better meet the requirements of both visitors and participants. We are now entering a new period when we will be able to offer a seat to new players of the industry and respond to our existing participants' need for a bigger stand area and when visitors will be able to find more specific product groups and see a more diversified range of products and services. We are confident that this change, which involves re-structuring the fairs in a way that is similar to many other practices around the world, will significantly help all industries involved to establish new business contacts. With this change, we will set the bar even higher by reaching our goal to organize the biggest annual industry fair in the region."

Accordingly, in 2023, Intermob will take place between September 30 and October 3, and Woodtech will take place on October 19-23 at Tüyap again.