



Press Release

September 12, 2024

## **Eurasia's Leading Furniture Side Industry and Accessories Fair, Intermob, Opens Its Doors to Visitors**

**Intermob, the fair that sets the pulse of the furniture side industry and accessories sector, began welcoming visitors at Tüyap Fair and Congress Center in Istanbul on September 12. Running until 17:00 on September 15, the fair offers visitors the opportunity to explore the latest innovations across a broad spectrum, ranging from furniture accessories to forest products and upholstery materials.**

Intermob, Eurasia's largest furniture side industry and accessories fair, opened its doors on September 12. Held at Tüyap Fair and Congress Center in Istanbul, the event showcases innovative products and designs that will shape the future, presented by key industry players. This year, over 560 companies and company representatives are participating, with more than 45,000 visitors expected from regions including Europe, the Middle East, and North Africa, all eager to discover the latest products and technologies in the sector.

Organized by RX Tüyap in collaboration with the Furniture Accessories Manufacturers Association (MAKSDER), the fair provides visitors with the opportunity to explore the latest trends across a wide range of products, from forest products to upholstery materials. Attendees will also be introduced to sustainable solutions and innovative technologies, while having the chance to form partnerships with global brands.

During his opening speech, RX Tüyap General Manager Berkan Öner emphasized the significant contributions the Intermob Fair makes to the industry, stating, "This year, our fair hosts more than 560 companies. We have over 100 international exhibitors from 21 different countries. We are expecting nearly 45,000 visitors from around 120 different countries at Intermob."

The fair will be open to visitors from 10:00 to 18:00 between September 12 and 14, and from 10:00 to 17:00 on the final day, September 15. For more detailed information on the event schedule and exhibitors, visit <https://www.intermobistanbul.com>.