



Press Release

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The 26th Intermob Fair brings together the leading companies in the furniture sub-industry!

Intermob, Eurasia's largest furniture sub-industry fair, will open its doors for the 26th time at the Tüyap Fair and Congress Center in Istanbul from September 12 to 15, 2024. Bringing together all of the industry's innovations, from furniture accessories to forestry products, from furniture chemicals to upholstery materials, the fair is preparing to host more than 45,000 visitors.

Organized by RX Tüyap in cooperation with the Furniture Accessories Manufacturers Association (MAKSDER), the Intermob Fair, which is expected to host more than 45 thousand visitors on a fair area of 120 thousand square meters at the Tüyap Fair and Congress Center in Istanbul, will bring together all the industry's stakeholders.

The largest meeting point in Eurasia for the furniture sub-industry

Intermob, Eurasia's largest and most comprehensive sectoral fair, where a wide range of products will be exhibited, including forestry products, chipboard, cover, panel, profile covering, edge banding, furniture accessories and systems, furniture chemicals, paints, adhesives, production materials and equipment, upholstery materials and equipment, fabric and sponge cutting machines, provides opportunities to participants from the Middle East, Europe, the Balkans and many other regions to enter new markets and form business collaborations. Visitors will discover the latest trends in the industry and find the best solutions for their needs at Intermob. The venue with a total of 120 thousand square meters in 12 halls will host Intermob, running from September 12th to 15th, with over 550 exhibiting companies and company representatives. More than 45 thousand visitors are expected, including 9 thousand international visitors.

The Turkish furniture sub-industry is preparing to have a say in the global market

The Intermob Fair provides a unique business platform for its exhibitors and visitors. While Türkiye's rising star, the furniture sub-industry, is promoted to the world, Turkish companies will generate synergies through international collaborations, compete with global giants by expanding into new markets and inspire global brands with their original designs. Increasing its competitiveness through international collaborations, the industry is preparing to become a major actor in satisfying global furniture sub-industry demands and to have a say in the global market.

Inspiring designs and innovative solutions

The Turkish furniture sub-industry serves as a bridge for Eurasian companies to enter the global market. Visitors get the opportunity to discover latest trends in the industry at the Intermob fair, the favorite of the Turkish furniture sub-industry.

According to RX Tüyap General Manager Berkan Öner: “This year, we are thrilled to host the 26th Intermob Fair. This year, we hope to offer our participants and visitors a one-of-a-kind fair experience as a fair determining the dynamics and developments in the sector. As of right now, it is evident that we are surpassing the numbers from the previous year. We will host even more participants and visitors at our fair this year.

We also further expanded our international promotional campaigns, formed global collaborations, and improved the fair's appeal. We see that our fair is quite popular. We expect a large number of visitors, especially from Europe, the Middle East, and North Africa. We anticipate an apparent increase in the number of foreign visitors compared to last year. The available data also supports this. Thanks to our promotional plan which focused on Europe, Intermob has been introduced to industry professionals at significant furniture manufacturing centers and furniture fairs organized especially in Germany, Italy, Poland, and Romania.

We fully believe that we will reap the fruit of this work. Asia and America continents also show interest. We expect to increase in visitor numbers, especially from countries like the US, Germany, Italy, Poland, and India.

The Intermob Fair is a platform encouraging new business opportunities and innovations in the industry. This year, we continue on our path by focusing on 3 key principles: Aesthetic and functional design, sustainability, and innovation. In this manner, we enable showcasing innovative ideas and technologies of the industry. This way, the Intermob Fair contributes to the industry's growth and development by supporting industry developments and business opportunities. Also, the seminars and panels organized at the fair enable sharing of information and experience with industry professionals.”

To discover the current trends in the Turkish furniture sub-industry and to meet with industry leaders from all around the world, visitors can purchase discounted entrance tickets at intermobistanbul.com until the fair's opening date.