



# INTERMOB

25<sup>th</sup> International Furniture Side Industry, Accessories,  
Forestry Products and Wood Technology Fair

[www.intermobistanbul.com](http://www.intermobistanbul.com)

September 30 - October 3, 2023



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TÜYAP FAIR CONVENTION AND CONGRESS CENTER | İSTANBUL  
TÜRKİYE

# International Business Platform of Furniture Side-industry



The leading specialized fair in Eurasia, Intermob is getting ready to keep the pulse of furniture side industry once again in 2023.

Aiming to bring the right buyers and sellers together, **Intermob** Fair offers an international business platform where the domestic and foreign visitors and all stakeholders of the industry meet.

As the global trade event to showcase the latest trends, designs and services in furniture sub-industry, furniture accessories, forestry products and wood technologies in one place; INTERMOB the 25<sup>th</sup> International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair will be held at Tüyap Fair and Congress Center in Istanbul **September 30 - October 3, 2023.**

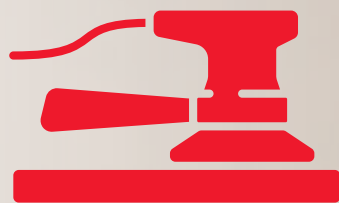


2022

## Fact & Figures

(\*Co-located with Woodtech 2022 Fair)

-  **14** halls
-  **120.000** sqm exhibiting area
-  **681** companies and company representatives from **30** countries
-  **59.609** professional visitors from **128** countries
-  **300+** VIP visitors from **29** countries
-  Visitors from all **81** cities in Turkey



### Why exhibit

-  Increase your brand awareness
-  Meet domestic and foreign buyers
-  Develop your dealer network
-  Keep up the latest industry developments
-  Stay up to date with innovations and the latest technologies
-  Opportunity to do business with premier purchasers from around the world
-  Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia
-  Launch your products/services on the ideal business platform



## 2022 top visitor countries (\*Excluding Türkiye)



- › Iran
- › Russia
- › Bulgaria
- › Iraq
- › Algeria
- › Morocco
- › Azerbaijan
- › Tunisia
- › Macedonia
- › Egypt
- › Israel
- › Jordan
- › Libya
- › Uzbekistan
- › Serbia
- › Saudi Arabia
- › Lebanon
- › Albania
- › Romania
- › Georgia

## International Visitor By Geography



- 1%** › America
- 5%** › Western Europe
- 10%** › Eastern Europe
- 21%** › Balkans
- 16%** › North Africa
- 2%** › Africa
- 31%** › Middle East
- 12%** › Central Asia
- 2%** › Far East



# Visitor Breakdown by Industry in 2022

(\*Co-located with Woodtech 2022 Fair.)

(\*Visitors marked multiple industries.)

- 27%** Furniture Manufacturers
- 17%** Construction Industry
- 14%** Architecture and Engineering - Decoration - Industrial Design
- 12%** Wood & Forestry Products
- 9%** Door & Window Manufacturers
- 8%** Carpenters
- 6%** Bed & Mattress Manufacturers & Furnishing
- 4%** Machinery Distributors
- 3%** Spare Parts & Equipment Wholesalers



## Visitor Breakdown by Position

- 57%** Manager, Director
- 30%** Owner, Partners, Founders
- 13%** General Manager, Vice General Manager, C-Level Executives

# 2022 Visitor Statistics



 **128**  
Visitor Countries

 **59.609**  
Total Visitors

 **47.755**  
Domestic Visitors

 **11.854**  
International Visitors

## Hosted Buyers from 29 Countries

(\*Listed alphabetically.)

- ▶ Algeria
- ▶ Azerbaijan
- ▶ Belarus
- ▶ Bosnia and Herzegovina
- ▶ Croatia
- ▶ Egypt
- ▶ France
- ▶ Georgia
- ▶ India
- ▶ Iraq
- ▶ Iran
- ▶ Israel
- ▶ Jordan
- ▶ Lebanon
- ▶ Libya
- ▶ Macedonia
- ▶ Moldova
- ▶ Morocco
- ▶ Oman
- ▶ Palestine
- ▶ Romania
- ▶ Saudi Arabia
- ▶ Serbia
- ▶ Spain
- ▶ Tajikistan
- ▶ Tunisia
- ▶ U.A.E
- ▶ Ukraine
- ▶ Uzbekistan





# Scope of the

## Intermob Fair



### **Wood and Forestry Products and Supplies**

- › Chipboard, Coated Board, Painted Board
- › Mdf, Coated Mdf, Hdf, Coated Hdf
- › Fiber Board, Coated Fiber Board
- › Plywood
- › Coatings, Laminates
- › Decor Paper, Overlay Paper
- › Finishing Foil, Pp, Pvc Membrane, Acrylic Foils
- › Edge Tape and Coating
- › Profiles, Panel Wood, Baseboard, Drawer
- › Panels, Door Panels
- › Door Surfaces, Door Panels, Frames And Sills
- › Wooden Door Body, Fillings
- › Laminated, Membrane and Acrylic Cupboard Doors, Full-Size Doors
- › Tables, Counters
- › Wood Floor Coverings
- › Wooden Pallets, Chests, Boxes And Semiproducts
- › Wooden Handicraft and Authentic Products

### **Furniture Accessories**

- › Connection Systems
- › Hinges, Doors, Folding Blinds
- › Sliding Systems
- › Knobs and Hangers
- › Aluminum Profiles, Frames, Slats
- › Plastic Profiles, Frames, Slats

- › Metal Furniture Frame
- › Plastic, Metal and Wood Furniture Legs, Casters
- › Door and Window Handles
- › Lock Systems
- › Wet Surface Cabins and Accessories
- › Lighting Systems and Accessories, Led Systems
- › Bath and Kitchen Accessories, Embedded Products
- › Mirror and Glass Products and Semiproducts

### **Chemicals**

- › Paints, Varnishes, Polishes, Dyes
- › Impregnated and Protective Materials
- › Resins, Thinners
- › Glues, Adhesives
- › Filling Materials

### **Seating Group and Bed Manufacturing Materials**

- › Upholstery Fabrics
- › Technical Textiles
- › Sponge, Fiber, Felt, Feather Fillings
- › Wooden and Metal Frames
- › Mechanisms, Suspension
- › Armrests, Tables and Backrests
- › Flexible Supports
- › Tresses, Piping, Cording, Interfaces and Linings
- › Zippers, Buttons, Rivets and Stone-Set Accessories
- › Spiral and Zigzag Springs
- › Upholstery Frames

- › Scissors, Blades, Needles and Yarn
- › Quilting Machines
- › Non-Woven Fabrics For Upholstery

### **Manufacturing Tools, Equipment and Accessories**

- › Cad/Cam Software
- › Professional Hand Tools
- › Pneumatic Hand Tools
- › Sanding Tools and Machines
- › Paint Guns and Sprayin Systems
- › Air Compressors
- › Work Clothes, Protective Materials
- › Riveting Machines, Staples and Nails
- › Self-Adhesive Plugs and Sound Stoppers
- › Fixing Putty, Retouching Pens
- › Packaging Materials and Machinery
- › Fire Extinguishing Systems
- › Services
- › Contract Manufacturing
- › Stand Design and Architectural Services
- › Non-Governmental Organizations
- › Public Authorities
- › Financial Services
- › Consultancy Services
- › Logistics Services
- › Recycling and Waste Processing Services
- › Trade Publications



## Satisfaction



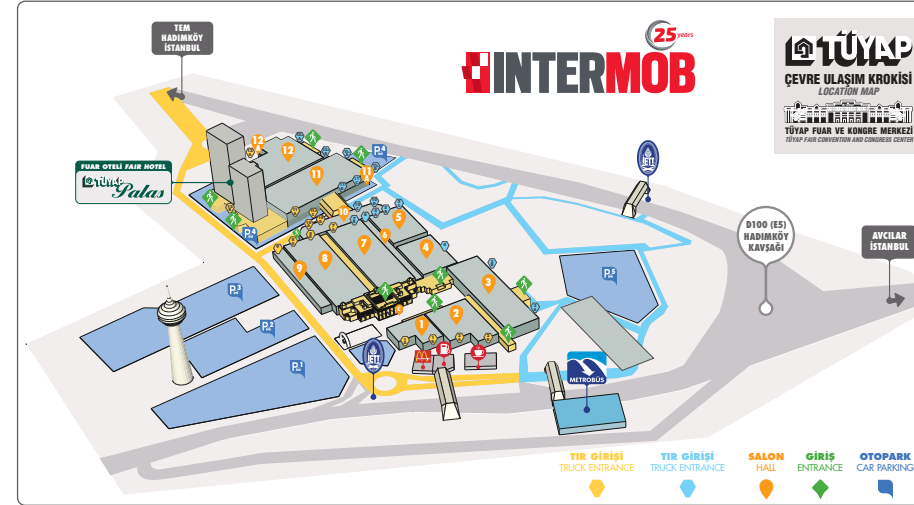
### Exhibitors;

- **98%** of the exhibitors are satisfied with the show
- **99%** of the exhibitors are likely to attend the next show

### Visitors;

- **92%** of the visitors are satisfied with the show
- **92%** of the visitors are likely to attend the next show

## TÜYAP FAIR CONVENTION AND CONGRESS CENTER



## The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sqm indoor and 25,000 sqm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

### REED TÜYAP FAIRS INC.

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### Tüyap Contact Center



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**Experience the comfort of working and resting at the same place!**

Located in the Tüyap Fair Convention and Congress Center, 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, Ball room with 1250 guests capacity, new refreshment points, delicate food and beverage spots.

Reservation - Detailed Information  
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