



## **The countdown has begun for Intermob, the most prestigious fair of the furniture sub-industry**

**The Turkish furniture sub-industry sector, which has a long-term and stable growth trend in both production and exports, is getting ready for a show of strength at the 25th Intermob Fair this year. The fair, which is the leading global business platform of furniture sub-industry, accessories, forest products and wood technology, will open its doors at Tüyap Fair and Congress Center in Istanbul between 30 September and 3 October 2023. The fair also offers an effective and efficient marketing infrastructure for domestic and foreign visitors.**

The countdown has begun for Intermob, one of the prestige fairs of the furniture sub-industry sector. Organized by RX Tüyap in cooperation with the Furniture Accessories Manufacturers Association (MAKSDER), the Intermob fair, where all stakeholders of the industry meet with local and foreign visitors, will be held for the 25th time at the Istanbul Tüyap Fair and Congress Center between 30 September and 3 October 2023.

Wood, forest products and materials, furniture accessories, chemical materials, sitting group and bed production materials, production tools, equipment and upholstery fabrics will be exhibited at the fair, which will be held this year with the participation of more than 400 companies and company representatives in 12 halls covering a surface area of 80,000 square meters.

Known for its innovation, international connections and mission to bring together target markets, this prestigious fair continues to be organized as a leading event for professionals in the furniture and wood industry with its quarter-century history. Serving as a dynamic meeting point for manufacturers, suppliers, designers, architects and industry experts, the event offers a unique opportunity to discover the latest trends, to exchange information and to establish valuable partnerships.

### **The right address for new business connections in the global scale**

This year's fair aims to be the most comprehensive and effective fair ever, with a wide portfolio of exhibitors showcasing the latest products, services and solutions. Intermob covers every link of the industry value chain, from furniture components and accessories to machinery and technology.

Visitors will be able to see the latest designs, materials and technologies that shape the future of the furniture and wood industry. Participating companies will be able to establish permanent business relations with the giants of the sector, especially the furniture industry. Discovering potential collaborations, they will open the doors to new business opportunities and will have the chance to expand their target markets.

### **An inspiration for new business ventures**

RX Tüyük General Manager Berkan Öner underlined that Intermob, which will be held for the 25th time in the 100th anniversary of our Republic, is the most prestigious furniture supplier industry fair of Eurasia and said: "Intermob inspires ventures in the furniture and wood industry by displaying exhibitors' eco-friendly implementations, materials and technologies here in this fair. This year, we aim for a more productive fair with a bigger number of visitors, companies and a larger group of products."

### **In its 25th year, Intermob is held on a different date than WoodTech**

The WoodTech and Intermob fairs, which were held simultaneously until 2022, are now being held on different dates with the aim of enabling them to grow further and to better meet their visitors' expectations. While the Intermob Fair, where exhibitors will take part in larger areas with a wider product range, and visitors will be able to access a bigger number of companies and products, will be held between 30 September and 3 October, 2023; WoodTech, which will host woodworking technologies, will meet with its visitors on between 19 and 23 October, 2023.